



GAF Master Elite[®] Contractor:

A mark of roofing excellence

The GAF Master Elite[®] Contractor emblem is more than a sticker or a logo. It's an invitation. A badge. A mark of distinction.

It can't be bought. It can only be earned.



What it takes to earn the GAF Master Elite® Contractor Badge

Every GAF Master Elite® Contractor is insured, licensed (in states where required), has good credit, and is in good standing with the Better Business Bureau.

Only 2% of roofers in North America are invited to become GAF Master Elite® Contractors. That's right. We cannot apply; we need to be invited.¹

| GAF Certification criteria — verified annually | GAF Master Elite® Contractor |
|--|------------------------------|
| Minimum Years of Experience | 7 |
| \$1 Million in Liability Insurance | ✓ |
| Workers' Compensation | ✓ |
| State License (If Applicable) | ✓ |
| Good Standing with Better Business Bureau | ✓ |
| Good Credit Rating (Verified through Experian) | ✓ |

¹Contractors enrolled in GAF certification programs are not employees or agents of GAF, and GAF does not control or otherwise supervise these independent businesses. Contractors may receive benefits, such as loyalty rewards points and discounts on marketing tools from GAF for participating in the program.

Your connection to the best GAF warranties

Workmanship coverage is an important differentiator when choosing a residential roof warranty. Standard product warranties often include the labor required to repair or replace a covered component due to manufacturing defect, but don't cover mistakes made by the contractor.

GAF entrusts Master Elite® Contractors like me to offer you their strongest warranties, including certain enhanced warranties that provide workmanship coverage.

| | Non-certified Contractor | GAF Certified™ Contractor | GAF Master Elite® Contractor |
|--|--------------------------|---------------------------|------------------------------|
| GAF Shingle & Accessory Limited Warranty | ✓ | ✓ | ✓ |
| GAF Roofing System Limited Warranty | ✓ | ✓ | ✓ |
| GAF System Plus Limited Warranty | — | ✓ | ✓ |
| GAF Silver Pledge™ Limited Warranty | — | — | ✓ |
| GAF Golden Pledge® Limited Warranty | — | — | ✓ |

Algae Protection — GAF Master Elite® Contractors can offer you 15 years of Non-Prorated Smart Choice® Protection (vs. typical 10 years of Smart Choice® Protection) with the 25-Year StainGuard Plus™ OR 30-Year StainGuard Plus PRO™ Algae Protection Limited Warranty²

²Requires StainGuard Plus™ OR StainGuard Plus PRO™-labeled shingles and ridge cap shingles be installed on System Plus, Silver Pledge™ or Golden Pledge® Limited Warranty jobs in order to be eligible.



For eligibility requirements, complete coverage, and restrictions on any of these warranties, please visit gaf.com/Warranty

We protect what matters most™

